

Social Networking

Social media is a large part of the world we live in and as such at Snowdrop Cottage we need to make sure we protect our children by having procedures in place to ensure safe use.

We use Facebook and Instagram to share pictures of the activities the children have accessed at nursery. In order to safeguard children we will:

- Have prior written permission in place from parents/carers before posting any images of children.
- Monitor comments on all posts and address any concerns immediately.
- We have a closed group which only parents / family / carers who have been invited to join the group can view and comment on the posts.
- Monitor ongoing relationships between staff members and parents/family members of children in our care. For more advice on this, please speak to Laura Jones (Designated Safeguarding Lead) or Amy Street (Manager/Owner)
- We monitor comments on all posts and address any concerns immediately.

Staff use of social media

Staff are to refer to the Social Networking and Personal Internet Presence Policy within the Staff Handbook.

Parents and visitors' use of social networking

We promote the safety and welfare of all staff and children and therefore ask parents and visitors not to post, publicly or privately, information about any child on social media sites such as Facebook, Instagram and Twitter. We ask all parents and visitors to follow this policy to ensure that information about children, images and information do not fall into the wrong hands.

We ask parents **not to**:

- Send friend requests to any member of nursery staff
- Screen shot or share any posts or pictures from the nursery on social media platforms (these may contain other children in the pictures)
- Post any photographs to social media that have been supplied by the nursery with other children in them (e.g. Christmas concert photographs or photographs from an activity at nursery).

We ask parents to:

- Share any concerns regarding inappropriate use of social media through the official procedures (please refer to the partnership with parent's policy, complaints procedures and grievance policy).

This policy was adopted on	Signed on behalf of the nursery	Date for review
September 2025	<i>L Jones</i>	September 2026